

# Your chance to win £200 for designing a twitter background!

---

## Brief Summary

To celebrate the launch of [LibertyBathrooms.com](https://LibertyBathrooms.com), we are looking for a background for our new Twitter page. The design will be viewed by our large twitter following we intend to build when our website launches.

The imagery should be understated and polished, and reflect the Liberty Bathroom brand—a high quality, low price online bathroom retailer. It **MUST** utilize the Liberty Bathrooms logo, which is available on [LibertyBathrooms.com](https://LibertyBathrooms.com).

This is a great opportunity for you talented designers out there to showcase your design skills, and win nice bit of cash too!

## What do we want?

- A custom twitter background
- Use of the liberty logo in the background
- A background that looks professional when viewed in Twitter at small browser window sizes (e.g. 1024x768) and large window sizes (e.g. 1600x1200). This could be a "big image" or "fade to color" image. Understand the position of the Twitter logo and content area, and be smart about it with your design.
- understated, subtle patterns
- You to follow us on twitter

## What don't we want?

- sideways text
- stock photos of smiling, happy web professionals
- bold, overdone, complex, high contrast images
- too much logo-inspired imagery. Taking inspiration from the logo is fine, but don't go too crazy.
- images that don't scale well when viewed as a Twitter background
- a tiled (repeating) background

## Rules

- No political statements
- No profanity

- Must include the LibertyBathrooms logo, available here on our [website](#), or request .psd formats etc via email.

## Eligibility

- You have to be from the United Kingdom. You need to follow [@libertybathroom](#) on twitter (we will announce the winners on twitter and will be giving you the credit so it's in YOUR best interest)

## What You Win

- £200 cash prize!
- Shameless plugging for your graphic design skills.

We will be accepting entries until 6pm on the 1<sup>st</sup> of September 2010 and then we will announce the winner on the 5<sup>th</sup> of September 2010.

## How to enter:

- Email [competition@libertybathrooms.com](mailto:competition@libertybathrooms.com) to get a copy of our logo, or just take it from our website.
- Follow [@libertybathroom](#) on twitter
- Have your entry in by 6pm latest on the 1<sup>st</sup> of September. Send them to [competition@libertybathrooms.com](mailto:competition@libertybathrooms.com) and let us know your twitter username!

Happy Designing!

Team Liberty

See our guidelines below to ensure your entry doesn't go to waste and works with twitter:

## Twitter Background Guide

### Optimal Dimensions

1280px is a common width to optimize for. *Check with your contest holder.*  
This allows for two 250px wide columns either side of the main content area.

### Minimum Dimensions

Small displays may obscure graphics placed to the left of the main content.  
Most modern displays have resolutions greater than 1024 × 768px.

### Maximum Dimensions

Larger displays may obscure graphics placed to the right of the main content.  
1920 × 1200px should account for most display resolutions.  
No more than 2560 × 1600px for expansive photographic-based designs.  
*This supports 30-inch cinema display resolutions!*

### **Branding**

We suggest 191 × 36px as optimal dimensions for branding (eg. a logo). The width is what is important here—not so much the height.

Add approximately 12px of padding from the top *to neatly align with the top of Twitter's logo.*

A little padding along the left edge (20px to 40px) is nice and easy on the eye.

If text is incorporated into the background image then small font sizes should be used with caution (due to pixellation).

### **File Size**

Twitter restricts images to a file size of 800 KB, or less.

*Aim for 100 KB, or less.*

### **File Types**

Twitter accepts: GIF, JPG, and PNG file formats.

### **Color Palette**

In Twitter, you can customize Twitter profile colors, under **Settings** > **Design**. Using [hex codes](#), you can change the color of the *background, text, links, sidebar, and sidebar border.*